

CETRA TECHNOLOGY



ONLY 17% OF SMALL BUSINESSES HAVE CYBER INSURANCE



Source: Kaseya Cybersecurity

HAWAII IS A RISKY STATE FOR MALWARE

It may surprise you to know that Hawaii is one of the 10 riskiest states in the country for malware hits according to a 2023 SonicWall Cyber Threat Report.

“Even the smallest businesses have data that is valuable to hackers. Customer and employee information, and financial material all can be sold on the Dark Web or used in phishing schemes,” said Michael McMurdo, CEO of Cetra Technology. “A malware attack can be devastating but many businesses think they cannot afford a staff of cyber experts or expensive software. The real question is: how can you afford not to protect your business?”

HELPING YOU QUALIFY FOR CYBER INSURANCE

Only 17% of small businesses have cyber insurance according to Kaseya Cybersecurity. Many businesses do not have the basic security tools required to qualify for insurance. Cetra Technology is making small business access to big business cybersecurity tools affordable and attainable. Measures that include:

- Zero Trust - Assumes that no user or device can be trusted, even if already within the network.
- 24/7 Endpoint Monitoring – Continuous behavioral analysis to detect and stop ransomware.
- Vulnerability Testing - Identifying and assessing security weaknesses in a system or application.
- Dark Web Monitoring - Searching for and tracking personal information found on the dark web.
- Insurance - Access to affordable cybersecurity insurance through our insurance partners.
- Protected Backups – Encrypted and air-gapped.

AN INTEGRATED APPROACH

Today, cyberattacks happen not just by computer but also by air conditioning systems, video camera systems and even a digitally-controlled fish tank!

“It is becoming increasingly important to take a 360 degree look at your company’s security—both physical and cyber,” McMurdo said. “Only through a coordinated and well thought-out design can you feel comfortable that your company’s data, assets and people are secure.”

Cetra Technology provides businesses



with leading-edge solutions for all their internet-based technology needs including managed services, cybersecurity, physical security (access control and security cameras), VOIP systems, cloud solutions, virtual desktop, network infrastructure, backup and disaster recovery, forensic investigation, and bandwidth. Contact us for a free assessment.



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